

Spirits Up™, a trademark of Beveragechoice.com, Inc., is a wholly owned subsidiary of International Kiosk Solutions, Inc. (IKS). IKS is committed to providing unique consumer solutions through a remotely operated kiosk platform. IKS is currently focused on Spirits Up and the beverage sector. The company is also developing other solutions in the Medical, Recreational and Manufacturing Industries.

Please contact us to discover how we can help increase your retail sales through our kiosk solutions.

“Only now are technology and public sentiment aligning to truly shift the responsibility of collecting goods and services to the consumer” - Time Magazine



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*Spirits
up!*

KIOSK SOLUTION

Spirits up!

CREATE A UNIQUE SHOPPING EXPERIENCE

Spirits Up is a computerized in-store kiosk system featuring information on wines, spirits, and other beverages, along with complementary food and wine pairings, drink recipes and more.

And it's easy to use – shoppers simply touch the screen to begin their search.

KIOSK FEATURES

- **FOOD AND WINE PAIRING** – Choose your food and see a list of recommended wines.
- **DRINK RECIPES** – Search for drink recipes and print them out.
- **SPIRITS** – Browse a complete listing of spirits by category
- **WINES** – Browse or search for wines by character and varietal.
- **BEER AND COOLERS** – Browse a complete listing of beers.
- **PARTY PLANNER** – Estimates the amount of beverages to purchase for your event.

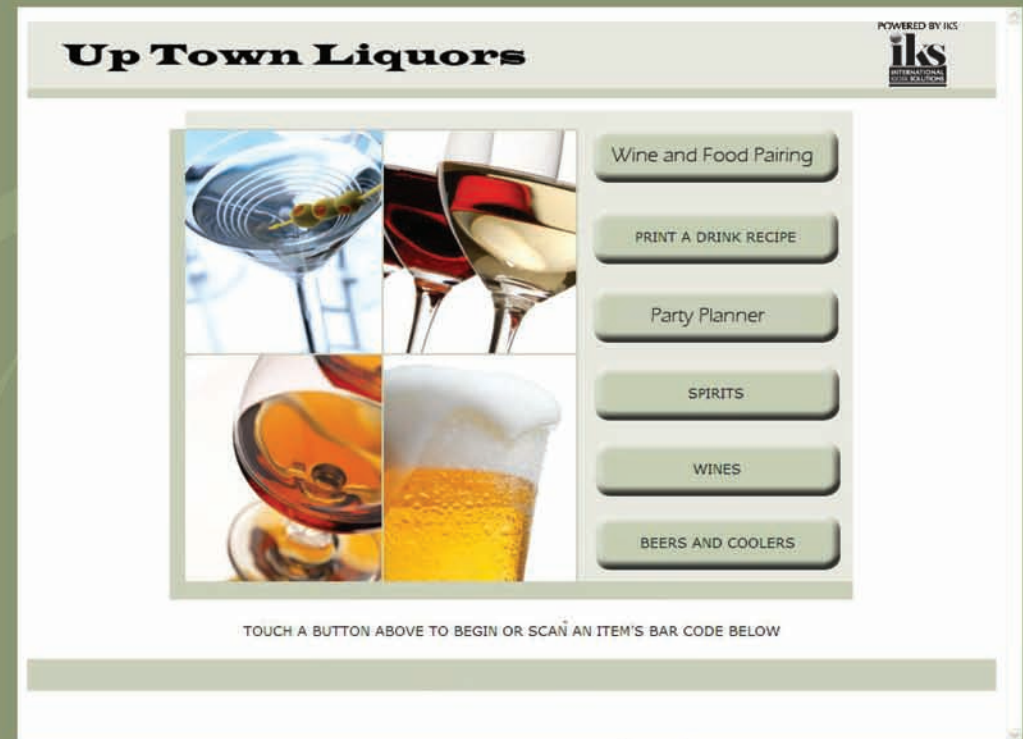
ENHANCED DIGITAL SIGNAGE: display ads on large screen or kiosk screen. Redesigned ad engine allows more options for advertisers to manage delivery to target audience.

Kiosk model shown has 17" kiosk screen and 32" digital signage screen.



KIOSK PROVEN RESULTS

- 82% of consumers introduced to the kiosk perceived added value and used the kiosk repeatedly.
- 29% of consumers that used a kiosk made the store it was located in their primary shopping destination.
- Spirits Up increases sales of store beverages and consumables found in the kiosk database.
- Spirits Up differentiates products and retailers from their competitors by providing wine expertise and customer education. It also attracts upscale, educated and health conscious consumers.



KIOSK STATISTICS

SELF-SERVICE KIOSK INDUSTRY

- \$11 Billion in 2005
- Projected \$24 billion by 2010
- 60% increase in use of service kiosks from 2005 to 2007

BEVERAGE INDUSTRY (2005)

- Wine Sales: \$26 Billion
- Beer Sales: \$86 Billion
- Spirits Sales: \$53 Billion

RETAIL SUPERMARKETS (2005)

- Total Supermarket Sales: \$520 Billion