

WINE n' DINE KIOSK

CREATE A UNIQUE SHOPPING EXPERIENCE

Wine N Dine is a computerized in-store kiosk system featuring information on wines and other beverages, along with complementary food and wine pairings. And it's easy to use – shoppers simply touch the screen to begin their search.



KIOSK FEATURES

- **WINE CLUB** – allows users to sign up for discounts, events and ratings.
- **MY CELLAR** – users rate, save and share favorite wines and get recommendations.
- **TOP 10**- Quick reference and promotional opportunity.
- **MOBILE**- information on wine and food sent to mobile devices
- **CHOOSE WINE IN 30 SEC**- allows consumers to quickly find a wine by food or character.
- **WINES ON SALE** - listing of wines on sale for the week.
- **WINE OF THE MONTH**- selected wine that members of club taste and rate. Rating is published.

ENHANCED DIGITAL SIGNAGE: display ads on large screen or kiosk screen. Redesigned ad engine allows more options for advertisers to manage delivery to target audience.

WINE n' DINE PROVEN RESULTS

- 82% of consumers introduced to the Wine n' Dine kiosk perceived added value and used the kiosk repeatedly.
- 29% of consumers that used the Wine n' Dine kiosk made the store it was located in their primary shopping destination.
- Wine n' Dine increases sales of store beverages and consumables found in the kiosk database.
- Wine n' Dine differentiates products and retailers from their competitors by providing wine expertise and customer education. It also attracts upscale, educated and health conscience consumers.

TGS Thompsons Grocery

	REGISTER WINE CLUB	MY WINE CELLAR	SEARCH FOR WINE	TORNATORE'S TOP TEN
	SELECT BY NAME	BEVERAGE SELECTOR	FEATURED WINES	NEWSLETTER SIGN UP

SELECT A WINE IN 30 SECONDS

Select A Wine By Character, Varietal, Brand or What's for Dinner

WHAT'S FOR DINNER

Choose From Over 3,000 Heart Healthy Recipes

WINE OF THE MONTH

June's Wine of the month is Crane Lake's 2007 Cabernet Sauvignon

KIOSK STATISTICS

SELF-SERVICE KIOSK INDUSTRY

- \$11 Billion in 2005.
- Projected \$24 billion by 2010.
- 60% increase in use of service kiosks from 2005 to 2007.

BEVERAGE INDUSTRY (2005)

- Wine Sales: \$26 Billion.
- Beer Sales: \$86 Billion.
- Spirits Industry: \$53 Billion.

RETAIL SUPERMARKETS (2005)

- Total Supermarket Sales: \$520 Billion.

KS is committed to providing unique consumer solutions through a remotely operated kiosk platform. IKS is currently focused on Wine n' Dine and the beverage sector. The company is also developing other solutions in the Medical, Recreational and Manufacturing Industries.

Please contact us to discover how we can help increase your retail sales through our kiosk solutions.

"Only now are technology and public sentiment aligning to truly shift the responsibility of collecting goods and services to the consumer." - **Time Magazine**



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WINE n' DINE

KIOSK SOLUTION